# ANNUAL REPORT

#### **PREPARED BY**

Board of Directors, Natalie Gray Foundation for Pediatric Brain Tumors

March 6, 2023





### **ABOUT US**

On July 16, 2021, Natalie Gray of Powell, Ohio was diagnosed with an inoperable brain tumor at the age of 14. After two brain surgeries in five days, Natalie returned home to recover, but her journey and treatment was just beginning. She's now endured several rounds of chemotherapy and the after effects, all the while having to handle regular teenager things like algebra tests.



From the beginning of her diagnosis, Natalie has been adamant about using her medical diagnosis & experience to help others on her cancer journey.

It was her idea to start a foundation to help other children and families impacted by brain tumors. She inspired incredible support and worked with others to create this foundation and guide its goal of raising funds to provide support and inspire hope for children diagnosed with brain tumors through resources, research, and funding.

Natalie's positive attitude, her zest for life and her passion to help others is a constant source of inspiration. She is why we are here.

### CONNECT CONSORTIUM



On September 20, 2022, the Natalie Gray Foundation for Pediatric Brain Tumors committed to donate \$250,000 over five years to the CONNECT Consortium, an organization focused on developing and testing treatments for children with brain tumors.

Dr. Maryam Fouladi is the founding director and chair of the CONNECT Consortium and is a critical member of Natalie's care

team at Nationwide Children's Hospital. Dr. Fouladi said CONNECT allows 18 member institutions around the world to coordinate brain tumor research and fill gaps between new and existing cancer therapies.

"It is heartwarming to see such courage and generosity in the face of adversity. These are much needed funds to combat this devastating disease both locally and globally," said Dr. Fouladi.

To date, we have donated \$100,000 to the Connect Consortium!

## 2022 GOLF OUTING

### Annual Golf Outing October 18, 2022

The foundation's second annual golf outing at Kinsale Golf course in Powell, Ohio was an incredible success. The sold-out event featured a number of high-value online auction items and generous donations of items to raffle.



\$37,000 Sponsorships \$68,087

In-Kind donations (online auction, raffle items, supplies)

\$43,050

**Net Raised** 

### 2022 FUNDRAISERS



### The Challenge January 28, 2022

This fundraiser featured six Ohio State Buckeye football players signing autographs free of charge at at annual game hosted by the Olentangy Liberty High School basketball team.

\$6,557.03

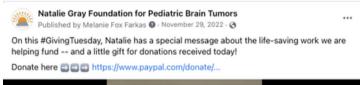
**Net Raised** 

#### Giving Tuesday November 29, 2022

The foundation held an online campaign for Giving Tuesday and featured a video from Natalie!

\$3,819.64

**Net Raised** 





## ADDITIONAL EVENTS

Events that also helped us raise funds & awareness throughout the year:





Olentangy Liberty Middle Schoolers raised money and taped their principal to the wall -May 2022

We shared facts and solitited donations for Childhood Cancer Awareness Month September 2022





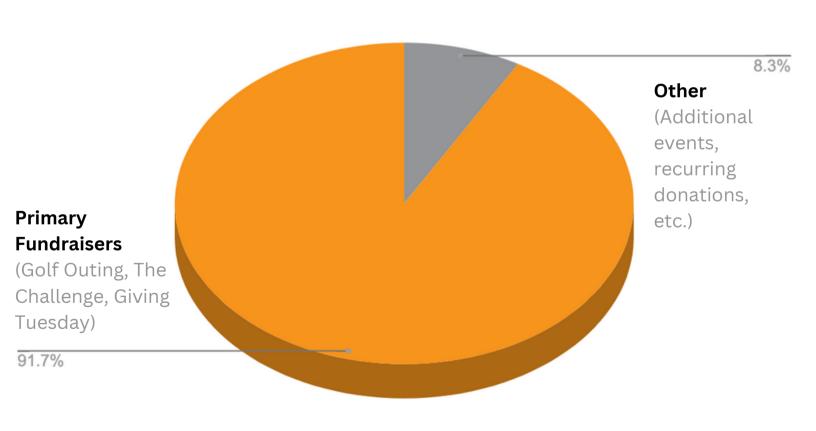
Online wine fundraiser January 2022



Natalie and the Foundation recognized at the Liberty High School Football Game -September 2022

## 2022 NET FUNDS RAISED

\$72,844.21



### DONORS BY THE NUMBERS

Individual online donors

Donors contributed more than \$250 in 2022

Donors making recurring donations, totaling 842.16 for the year.

47

Businesses sponsored events or donated raffle or auction items or experiences.

5K

Donated by the Golf Outing's first title sponsor

### 2022 SPONSORS





































**George & Rebecca Gilbert & Family** 



**Chris Marston** & Family











### 2022 MEDIA COVERAGE



Buckeyes show support for 14year-old with brain cancer at autograph event

NBC4 Columbus - Jan. 18, 2022

### The Columbus Dispatch

Olentangy Liberty-Upper Arlington girls basketball fundraiser to benefit Natalie Gray Foundation

Columbus Dispatch - Jan. 18, 2022



The Natalie Gray Foundation Commits \$250,000 to Pediatric Brain Tumor Research

NBC 4, Columbus - Sept. 20, 2022



**Gray taking fight to pediatric brain tumors** 

The Delaware Gazette - Oct. 6, 2022



Natalie Gray Foundation raises thousands with charity golf outing

The Athens Post - Oct. 30, 2022

## BOARD OF DIRECTORS



**Chris Marston**Board Chair



**Melanie Farkas**Secretary



**Brian Smith** Vice Chair



**Troy Pottgen** 



**Casie LaBella** Treasurer



**Shawn Wagner** 

### **#NATSTRONG**

### The Natalie Gray Foundation for Pediatric Brain Tumors

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The Natalie Gray Foundation for Pediatric Brain Tumors is a IRS 501(c)(3) charitable organization based in Powell, OH. The Foundation's stated purpose is to "provide support and inspire hope for children diagnosed with brain tumors through resources, research, and funding."